



For Immediate Release

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United Way Capital Area to Award \$3.4 million in Grants

Programs and Services Aid More than 67,000 Central Texans

AUSTIN, Texas – Feb. 9, 2010 – United Way Capital Area (UWCA) announced today it will award \$3.4 million in Community Investment grants (CIG) this year. The grants will fund community programs that make a long-term impact on critical issues in education, financial stability and health. The grant money comes directly from donors to the annual campaign run by UWCA.

“We are proud of the results we’ve seen from these grants. More than 67,000 Central Texans are now more educated, financially stable and healthy thanks to the programs and services we have funded,” said Debbie Bresette, president of the United Way Capital Area.

Among the results reported by UWCA and its partner agencies:

- Impact Area – Financial Stability: 37,000 Central Texans received services in the areas of employment, housing and financial management to help them become more financially stable
- Impact Area – Education: 15,000 children or parents received educational services focusing on early childhood and middle school programs
- Impact Area – Health: 15,000 people in Central Texas received health-related services focusing on physical and mental health for older adults, low-income and minority individuals and those at-risk.

UWCA will renew financial support for one year for all CIG programs it funded during the previous grant process in 2008. This year, UWCA also will suspend the community-wide request for grant proposals. Acknowledging the decrease in giving due to the

shifting economy, Bresette said this year's grants are slightly less – 15 percent - than in years past. Like most area nonprofits, UWCA saw contributions drop in 2008-2009.

“We are all weathering the shifting economy together and we, along with our partners, are continuing to make a long-term impact on our community,” said Bresette. “UWCA, like other nonprofits, has had to make hard choices including dipping into net assets and reducing our budget and staff by 20 percent to continue these vital programs for the past 2 years.”

In the past three years, UWCA's fundraising efforts through workplace giving campaigns resulted in approximately \$40 million being invested in community programs and services. For more details on the CIG results, please visit www.unitedwaycapitalarea.org/ourwork .

About United Way Capital Area

United Way Capital Area is working hard to advance the common good by focusing on the building blocks of a better life: education, financial stability and health. UWCA helps individuals and families in need and works to create long-lasting changes that prevent problems from happening in the first place. Our vision in Central Texas is a caring community where the opportunity to fulfill human potential is always within reach. For more information, please visit www.unitedwaycapitalarea.org.

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